



MOST. RESPT. SRI. BADERHAU.
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Juvenilia
2012





PADMA SHRI BHAVARLALJI JAIN

Bhavarlalji Jain(Bhau) lovingly called 'BhoomiPutra'-Son of the soil is founder Chairman of Jain Irrigation Systems Ltd, a multinational organization rooted in rural Indian ethos. Bhau started journey with just a capital of Rs.7000 & presently its expanded to Rs.4400 crores turnover organisation . Bhau was offered by post of Gazette officer but was influenced greatly by his mother who asked him, "Do something which will not only feed fellowmen but also birds and animals". Bhau have been conferred with 27 national and international awards including PadmaShri by the President of India.



- Why are all your activities agro-based?
- A. I am a son of the soil. Farming runs in my blood. My great grandfather who had migrated from Rajasthan with nothing took to farming. My grandfather used to sell farm products carrying tins on his head for miles. Even as a youth I always wanted to help the poor farmers.
- Did you at any point in your life make a wish that you should one day roll in wealth?
- A. Strangely enough, I was never interested in earning money for its own sake. I always cherished the thought that one day I would achieve something—something people would remember me by. I never believed in accumulating wealth.
- How far has political patronage contributed to your success?
- A. Absolutely nothing. I have political I have got all my agencies on merit. I have neither resorted to bribery nor to political influence to build my business.
- “Leave the earth better place than you found it” Is your message with its philanthropical overtones, compatible with doing good business?
- A. We are not so much interested in what we can earn with a given system or systems. Our contribution lies in improving society and the environment. Its quite simple: What we borrow from the nature we must pay back many folds, or the generations that come after us will not be able to survive. If you are only interested in profits you have to compromise on environmental protection or personal relations, So even if you take a philosophical view of business & entrepreneurship, this does not exclude making money
- Bhau, Please say us something regarding Crawford Reid Memorial Award?
(Bhau is the 2nd Asian & 1st Indian to receive the award)
- A. Being honoured with this award was indeed a very proud moment. In this industry circles, this award is considered equivalent to the Nobel Prize. The award is a matter of pride not only for the company but also for the country whose farmers are now complimented for adopting modern scientific methods.
- Bhau, It's a dream for everyone to be on Forbes front Cover, you were honored twice. Please say us something about it.
- A. Forbes Magazine first did a story on JISL(Jain Irrigation Sys. Ltd.) in 1994,some fifteen years after our foray into manufacturing. Second one almost fifteen years later. To put differently, Forbes has looked at us at two points of time in our journey—first, when we were trying to consolidate our position & now, when we are galloping towards the top slot in our chosen fields. They call our attention to the writing on the wall, as they say: Dreaming of a better future for India's downtrodden farmers, Bhavarlal Jain created the world's second largest micro irrigation company
- Bhau, what message would you like to give JUVENILIA'S readers?
- A. Hardwork, Hardwork !!! Then let it be for achieving success or to come out of failure. If its failure then to make a path out of it or if its success then to keep it constant—you need to do a lot of hardwork. Hardwork,Hardwork .!!! Then let it be for achieving success or to come out of failure. If its failure then to make a path out of it or if its success then to keep it constant—you need to do a lot of hardwork. Whatever I've achieved in my life till now is due to strong sense of commitment.



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PRINCIPAL

21.03.11

To,

Padmashri Dr.Bhavarlalji Jain

Jalgaon.

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Sub: Letter of thanks.

Respected Sir,

'JUVENILIA 2k11', our college magazine brings out the essence of S.I.T.S and puts to display the talents within our college and also gives an opportunity to collegians to prove their worth as it is a University of Pune level competition.

We just wanted to take a moment to write you to express our thanks for the efforts you gave in conducting an interview. It is people like you who make our world a better place, simply by taking extra efforts. The guidance you have given to our students is very valuable for them.

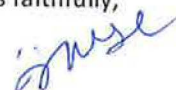
Please keep in touch.


(G.S.Navale.)

Magazine Incharge,

HoD, Computer Dept.

Yours faithfully,



(Dr.S.M.Shiyekar)

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